

# **Employee Engagement Survey: Azalea Middle School**

**Results and Analysis** 

2024-2025





# **Details of the Study**

The Employee Engagement Survey asked staff members of Pinellas County Public Schools for feedback about various aspects of the school environment to better understand what schools do well and to identify opportunities for improvement. K12 Insight/Sogolytics partnered with district team members to develop the survey, which addressed the following topics:

Campus-based Staff:

All Staff:

- Academic Support
- Student Support
- School Leadership
- Family Involvement
- Safety and Behavior

- Mission and VisionDistrict Leadership
- Worksite Leadership
- Feedback and Recognition
- Career Growth and Training Opportunities

Engagement is the connection that individuals have with their professions in general and their current jobs in particular. Several factors can affect an employee's engagement, including relationships with administrators, supervisors, colleagues, students, and parents; the physical work environment; perceptions of personal safety; policy considerations and implementation; support for professional development and growth; training; perceptions of personal relevance; and general satisfaction.

The Employee Engagement Survey consists of two parts:

Overall Engagement is composed of nine items designed to measure an employee's level of engagement. To calculate the engagement score, each response option was given a weight, ranging from 1 (Strongly Disagree) to 5 (Strongly Agree). Based on the average of the responses to these items, an engagement score is calculated for each survey participant. Engagement scores are classified as highly engaged (>4.5), engaged (3.5 to 4.5), and less engaged (<3.5).

Engagement Drivers are items about different aspects of the work environment that may affect engagement. Participants answered each item using the 5-point Likert scale. Mission and Vision, District Leadership, Worksite Leadership, Feedback and Recognition, and Career Growth and Training Opportunities were evaluated as drivers of employee engagement.

#### **Project Overview**

The survey was open from January 31– February 21, 2025.

Email invitations with unique survey links were sent to all staff members. Reminder emails were sent to staff members who had not yet participated throughout the survey window.

The survey was translated into Spanish.

This report provides a site-level overview of the survey results. District-level reports and verbatim/open-ended response reports were also provided.

K12 Insight/Sogolytics uses census sampling, which provides data reflective of all voices in the community. While all staff were invited to take the survey, not all participated. Statistical tests designed to infer the perceptions of a larger population from a smaller sample size are not appropriate; rather, descriptive statistics provide the most accurate representation of the data. Therefore, the findings herein cannot be generalized beyond the participants. Nevertheless, this study offers valuable insights about the perceptions of staff.

Findings for each item in the report exclude participants who did not answer. Data labels less than 5 percent are not shown in charts and graphs. Percentages may not add up to 100 because of rounding.



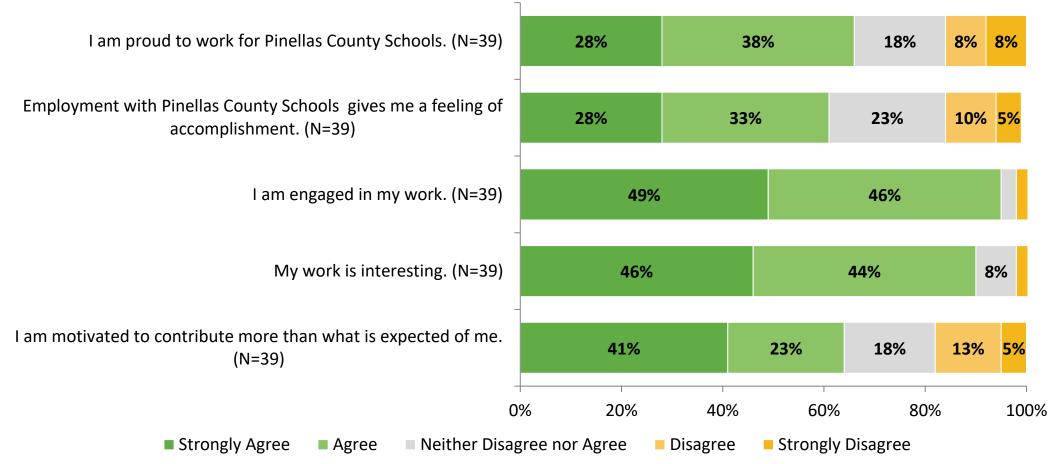
# **Questions for All Staff Members**





# **Overall Engagement**

How strongly do you agree or disagree with the following statements?



K12 Insight 🜔

# **Overall Engagement (Continued)**

How strongly do you agree or disagree with the following statements?

I see professional growth and long-term career opportunities with Pinellas County Schools. (N=39)	31%	269	% 15%	23%	5%
I would feel comfortable referring a good friend to work for Pinellas County Schools. (N=39)	26%	33%	5 13%	21%	8%
I enjoy working with my direct supervisor. (N=39)	26%	15%	15% 23%	21%	
I am optimistic about the future of Pinellas County Schools. (N=39)	18%	28%	28%	21%	5%
	0% 20% Disagree nor Agree	40% Disagree	60% • Strongly Disa	80% gree	100%

-

K12 Insight 🔵

# **Calculating and Classifying Engagement Scores**

Each participant's engagement score is the average of their responses to eight engagement questions (EQ). Those average scores are then classified on a scale of highly engaged (>4.5), engaged (3.5 to 4.5), and less engaged (<3.5)

	Engagement Questions								
	EQ1	EQ2	EQ3	EQ4	EQ5	EQ6	EQ7	EQ8	Average
Participant A	4	5	3	4	2	4	3	3	3.50
Participant B	5	4	3	3	4	4	5	5	4.13
•									
Participant Z	3	3	4	4	4	3	4	4	3.63
	Average for all participants:						3.75		
	> 4.5			3.5	to 4.5	5 < 3.5			
	Highly Engaged Engaged Less Engaged								

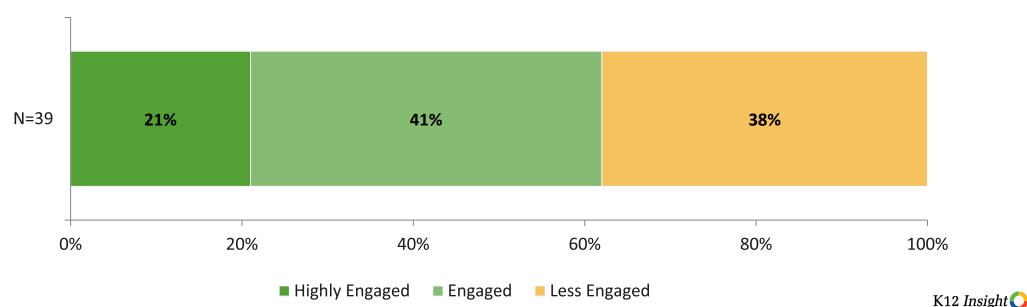
Note: This graphic contains sample data for example purposes only.

# **Overall Engagement Classification**

Responses to the eight overall engagement items were averaged to calculate an engagement score for each participant. Based on the average of the responses to these items, an engagement score is calculated for each survey participant. To calculate the engagement score, each response option was assigned a numerical value:

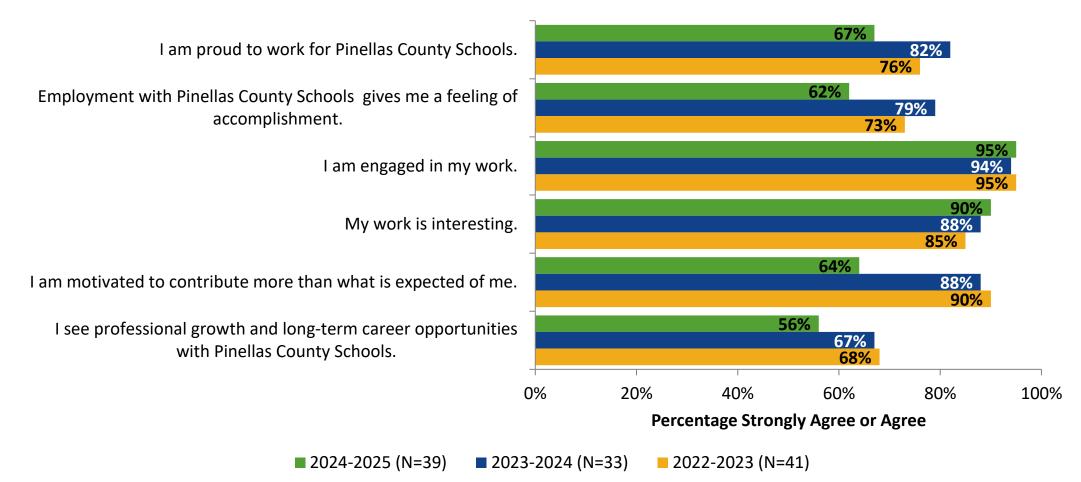
- Strongly Disagree = 1
- Disagree = 2
- Neither Disagree nor Agree = 3
- Agree = 4
- Strongly Agree = 5

Average scores were classified into three levels: Highly Engaged (>4.5), Engaged (3.5 to 4.5), and Less Engaged (<3.5).



# **Overall Engagement: Comparison Over Time**

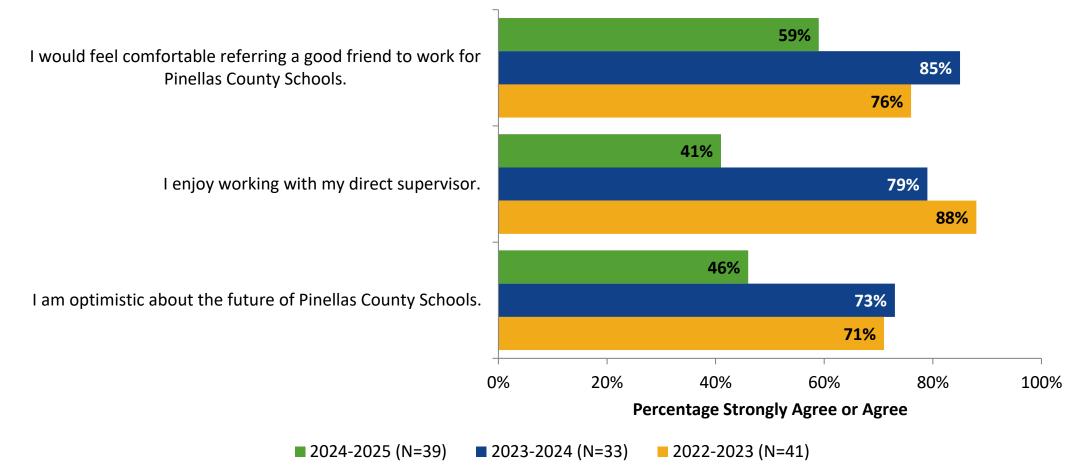
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

# **Overall Engagement: Comparison Over Time (Continued)**

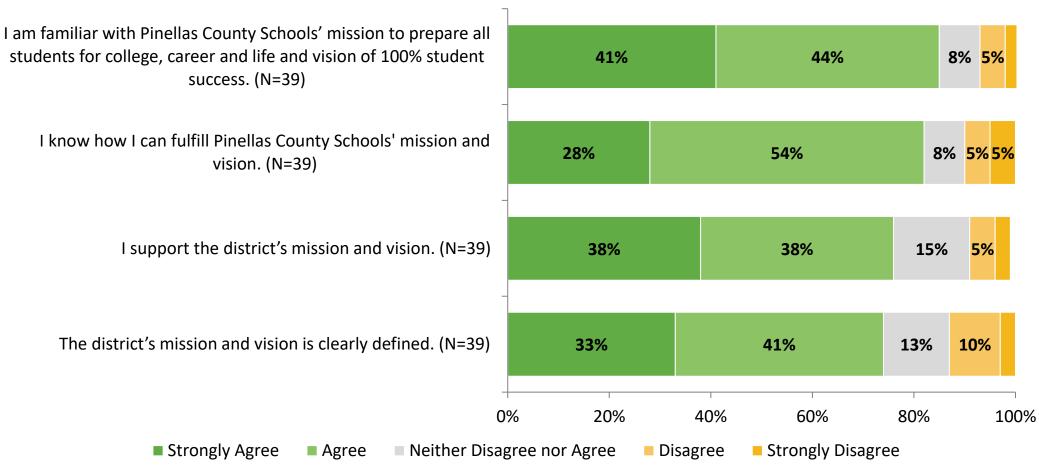
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

# **Mission and Vision**

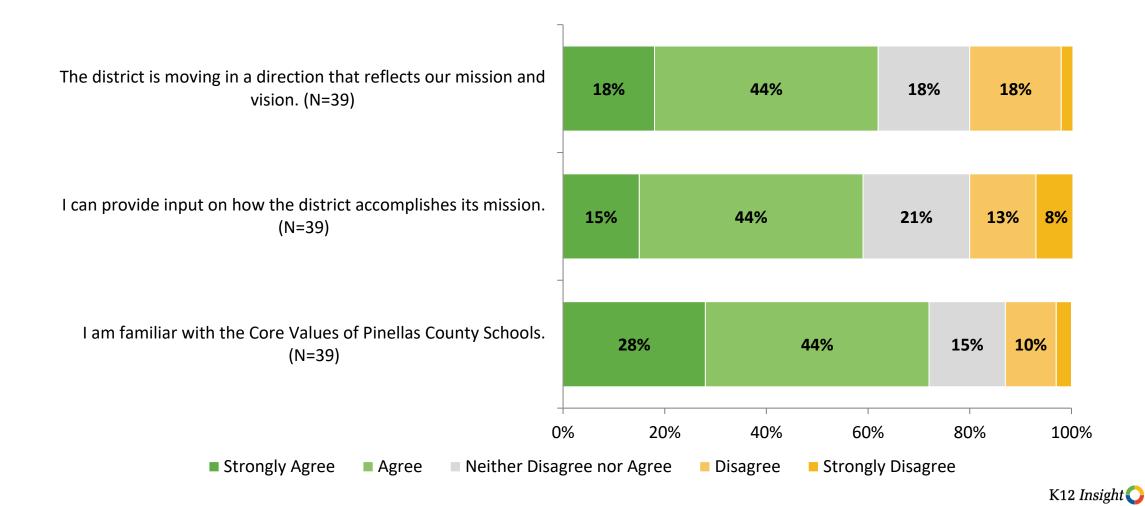
How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

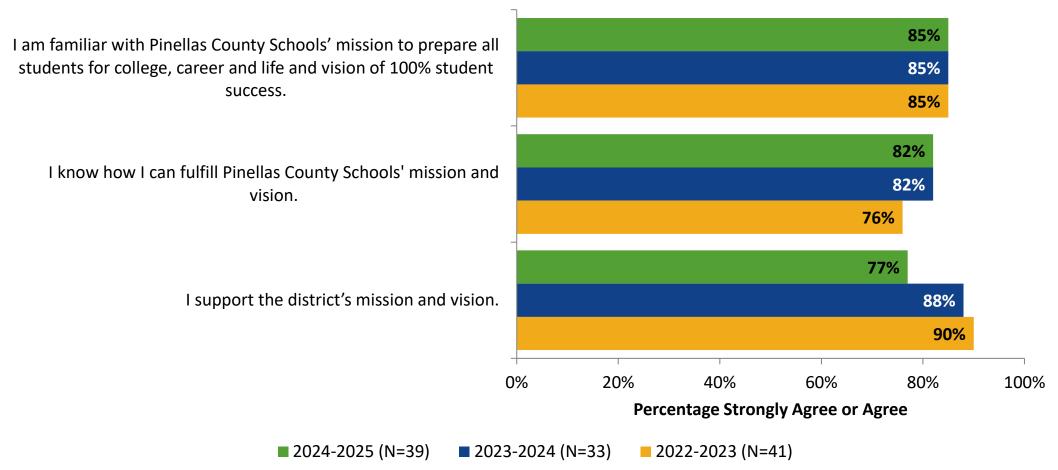
# **Mission and Vision (Continued)**

How strongly do you agree or disagree with the following statements?



# **Mission and Vision: Comparison Over Time**

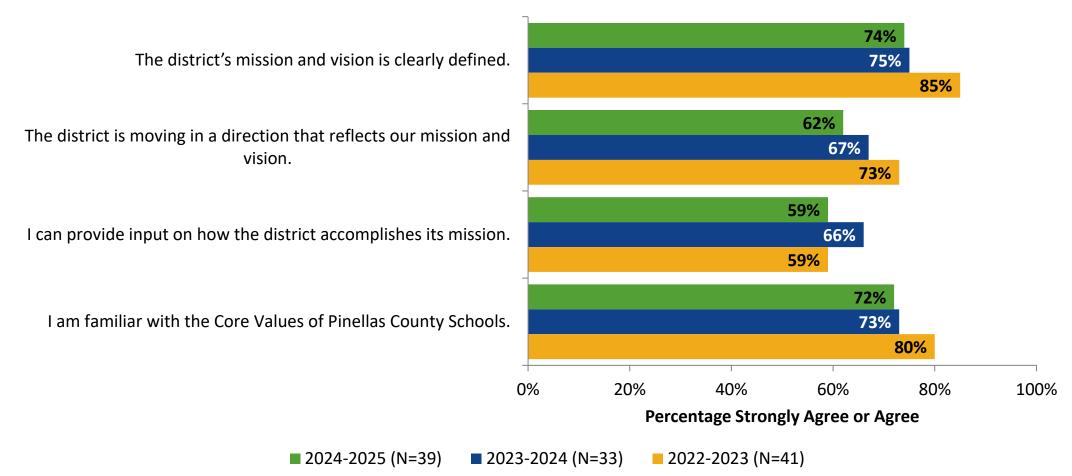
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

# Mission and Vision: Comparison Over Time (Continued)

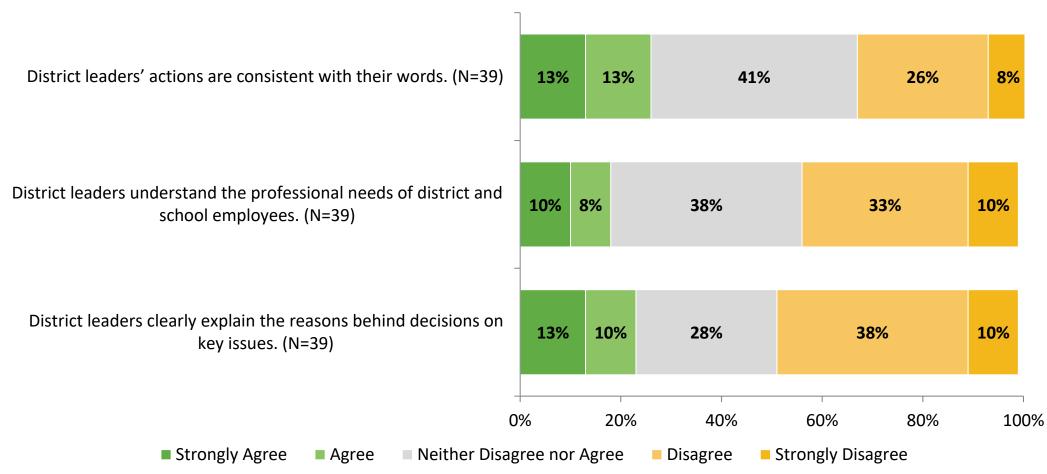
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

# **District Leadership**

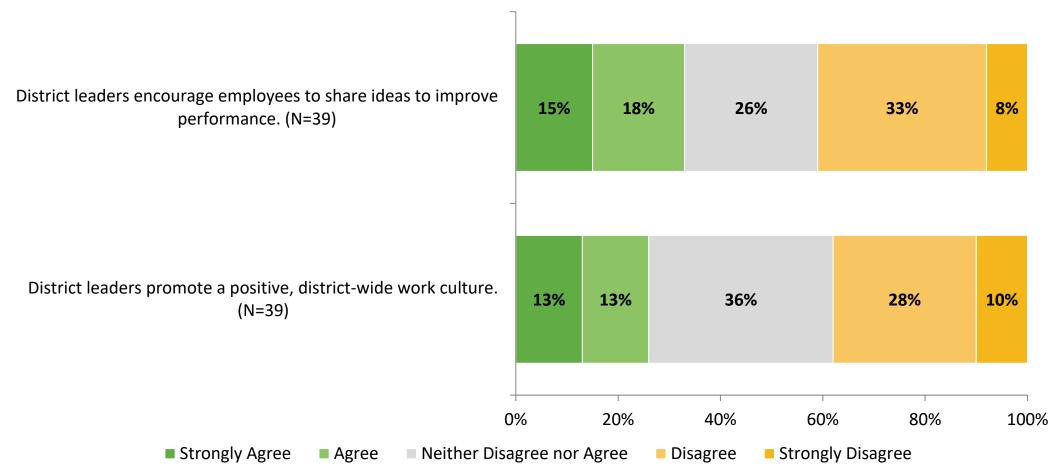
How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

# **District Leadership (Continued)**

How strongly do you agree or disagree with the following statements?



K12 Insight 🜔

# **District Leadership: Comparison Over Time**

How strongly do you agree or disagree with the following statements?

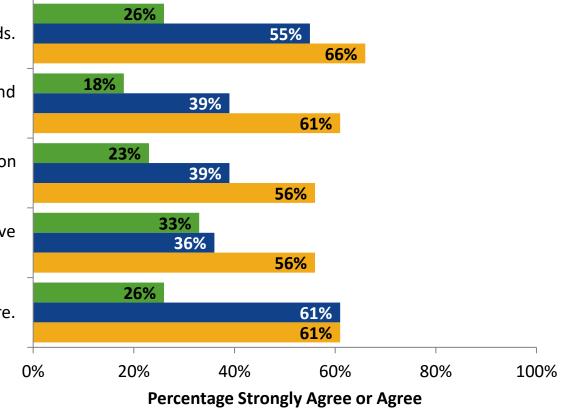
District leaders' actions are consistent with their words.

District leaders understand the professional needs of district and school employees.

District leaders clearly explain the reasons behind decisions on key issues.

District leaders encourage employees to share ideas to improve performance.

District leaders promote a positive, district-wide work culture.



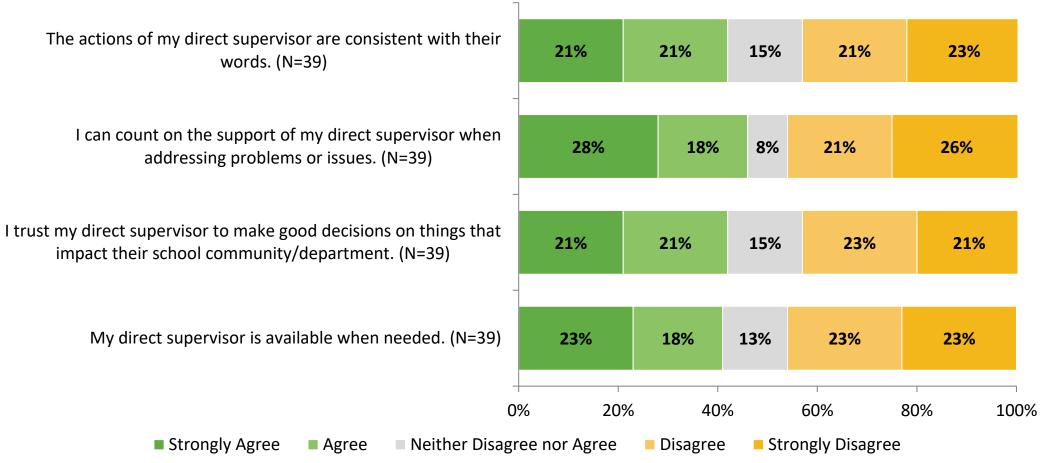
■ 2024-2025 (N=39) ■ 2023-2024 (N=33)

=33) **=** 2022-2023 (N=41)

Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

# Worksite Leadership

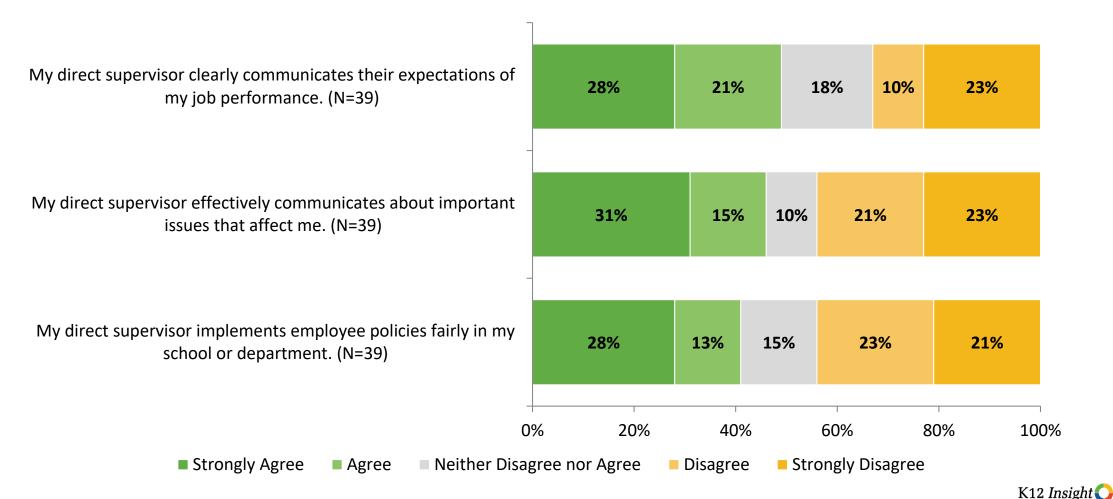
How strongly do you agree or disagree with the following statements?



K12 Insight 🔾

# Worksite Leadership (Continued)

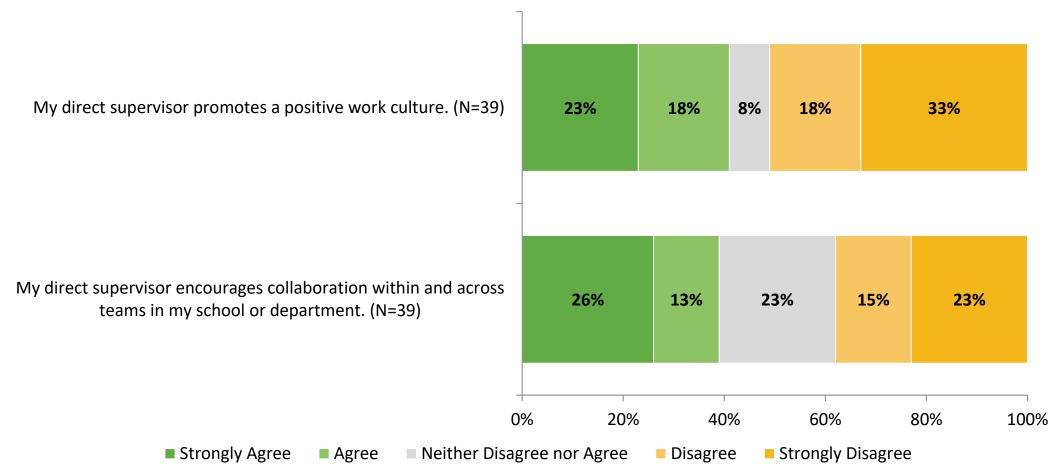
How strongly do you agree or disagree with the following statements?



tht 🜔

# **Worksite Leadership (Continued)**

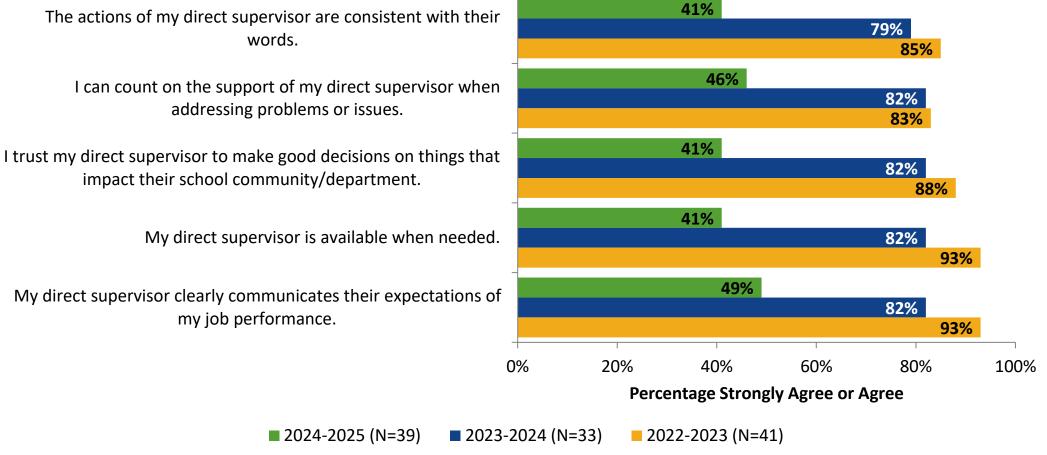
How strongly do you agree or disagree with the following statements?



K12 Insight 🔾

#### **Worksite Leadership: Comparison Over Time**

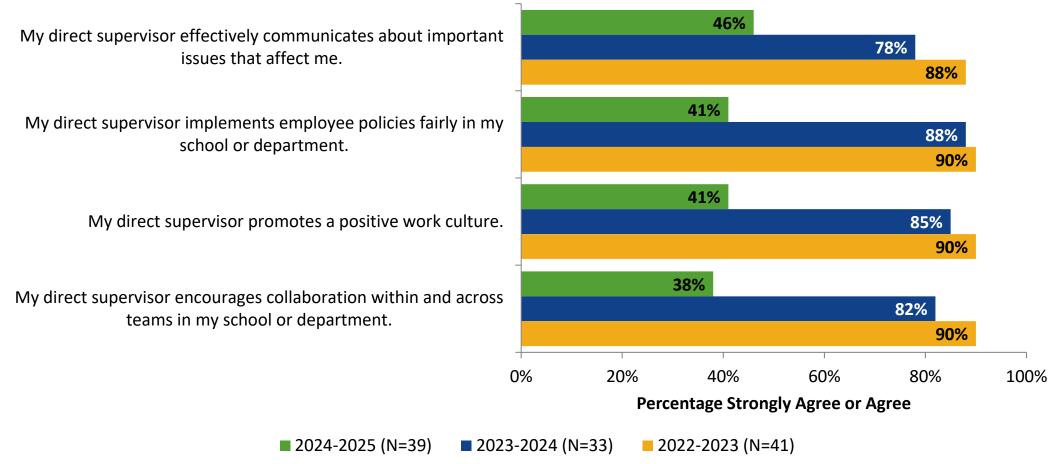
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

# Worksite Leadership: Comparison Over Time (Continued)

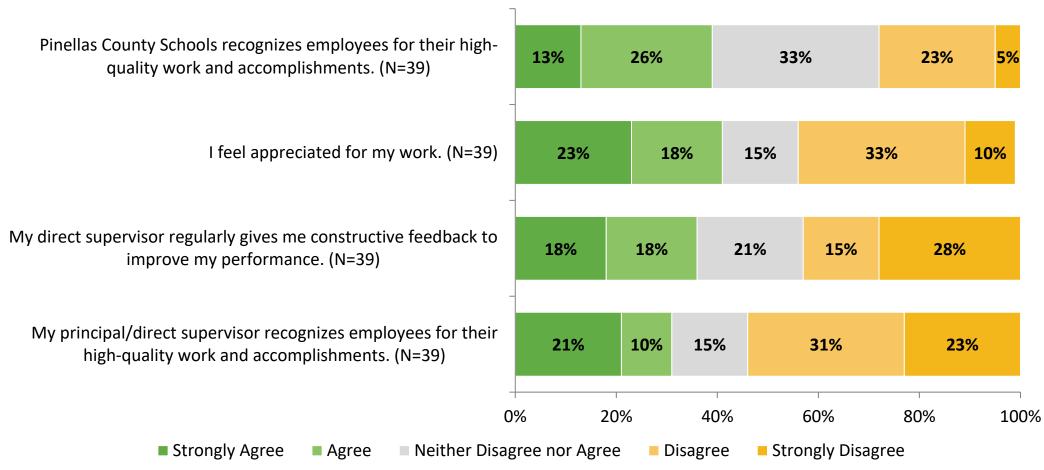
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

# Feedback and Recognition

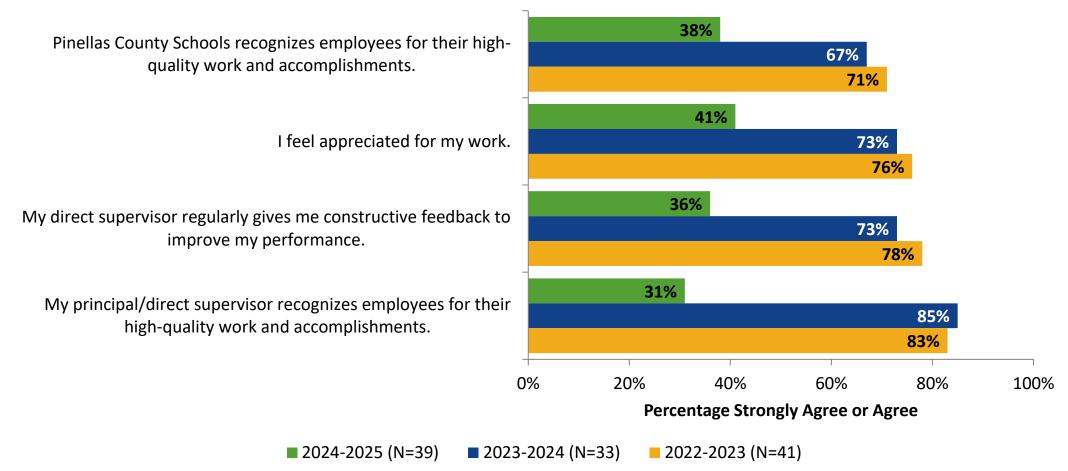
How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

# Feedback and Recognition: Comparison Over Time

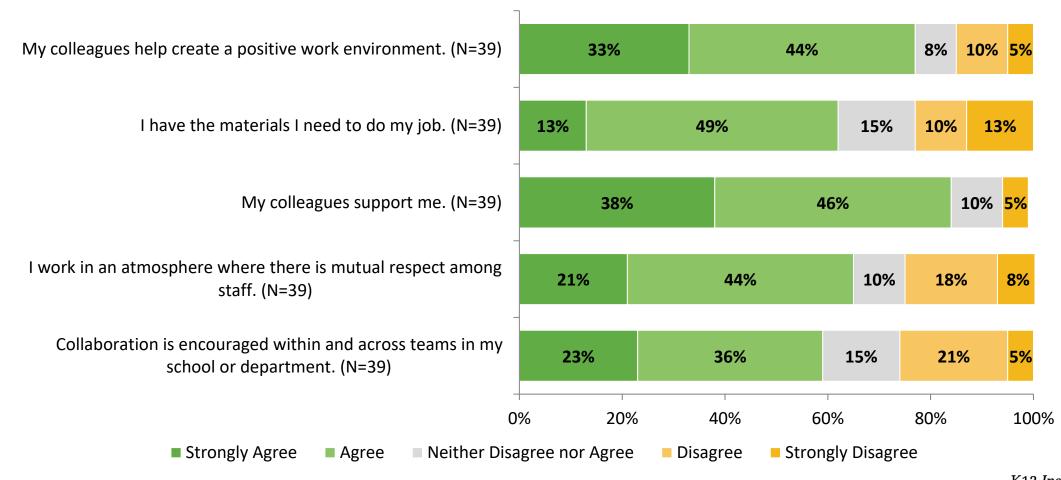
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

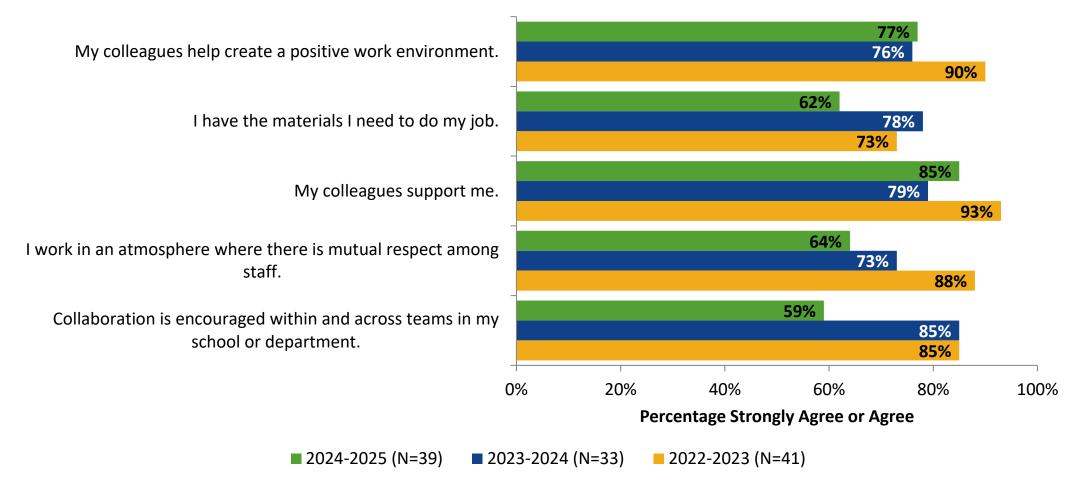
# **Work Environment**

How strongly do you agree or disagree with the following statements?



# **Work Environment: Comparison Over Time**

How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

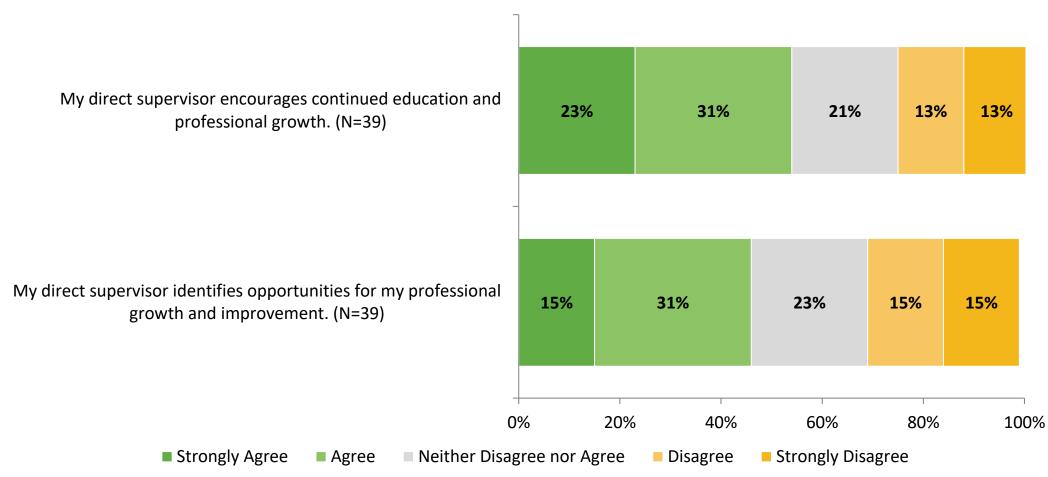
# **Career Growth and Training Opportunities**

How strongly do you agree or disagree with the following statements?

The district encourages continued education and professional growth. (N=39)	21%		51%		13% 10	% 5%
The training I have received from the district has helped me perform my job more effectively. (N=39)	15%		44%	18%	13%	10%
The training I have received from my worksite has helped me perform my job more effectively. (N=39)	18%	15%	23%	23%	219	%
The district's professional development supports district initiatives. (N=39)	23%		31%	26%	13%	8%
	% 2 sagree nor A	20%	40% Disagree S	60% trongly Disagi	80% ree	100%

# **Career Growth and Training Opportunities (Continued)**

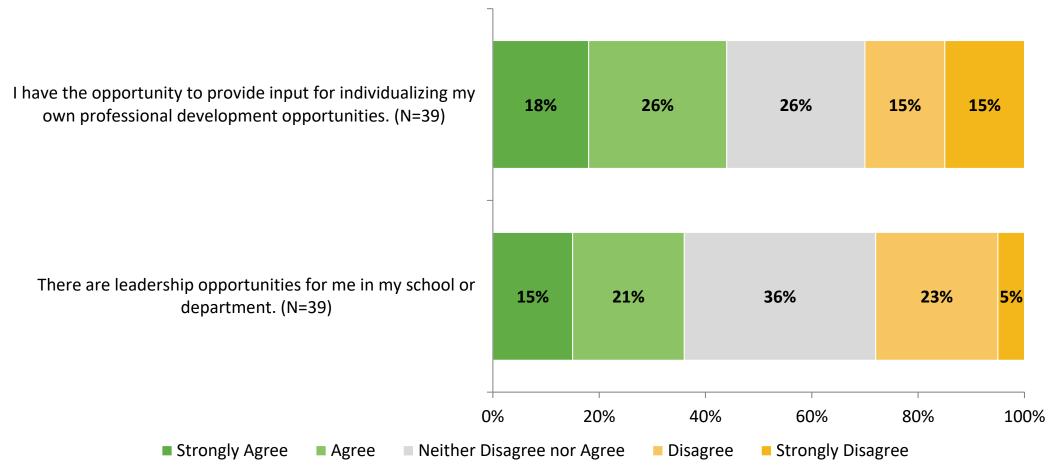
How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

# **Career Growth and Training Opportunities (Continued)**

How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

#### **Career Growth and Training Opportunities: Comparison Over Time**

How strongly do you agree or disagree with the following statements?

72% The district encourages continued education and professional 76% growth. 85% 59% The training I have received from the district has helped me 64% perform my job more effectively. 76% 33% The training I have received from my worksite has helped me 64% perform my job more effectively. 68% 54% The district's professional development supports district 55% initiatives. 76% 54% My direct supervisor encourages continued education and 76% professional growth. 76% 0% 20% 40% 60% 80% 100% Percentage Strongly Agree or Agree 2024-2025 (N=39) 2023-2024 (N=33) 2022-2023 (N=41)

Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree

# **Career Growth and Training Opportunities: Comparison Over Time** (Continued)

How strongly do you agree or disagree with the following statements?

46% My direct supervisor identifies opportunities for my professional 73% growth and improvement. 76% 44% I have the opportunity to provide input for individualizing my 79% own professional development opportunities. 73% 36% There are leadership opportunities for me in my school or 73% department. 73% 0% 20% 40% 60% 80% 100% Percentage Strongly Agree or Agree 2024-2025 (N=39) 2023-2024 (N=33) 2022-2023 (N=41)

Answer options: Strongly Agree, Agree, Neither Disagree nor Agree, Disagree, Strongly Disagree



# **Focus Areas**



K12 Insight 🕥 32

#### **Focus Areas to Increase Employee Engagement**

Thirty-eight questions (drivers) were used to assess the workplace environment and identify opportunities to increase engagement and satisfaction. The relationship between each employee's responses (driver ratings) and their overall engagement score was analyzed by calculating the strength of the relationship (the correlation coefficient) between the engagement score and each driver. The engagement driver dimensions included in this analysis included:

- Mission and Vision
- District Leadership
- Worksite Leadership
- Feedback and Recognition
- Career Growth and Training Opportunities

Driver ratings were classified as high or low based on the median driver rating. Correlations to engagement were classified as strong or weak based on the median correlation coefficient.

Note: When sample sizes are below 30, the reliability of correlation estimates decreases due to greater variability. In such cases, focus areas with low or negative correlations should be interpreted cautiously and used alongside other tools to ensure well-rounded, data-informed planning.

#### **Classifying Focus Areas**

#### CORRELATION TO ENGAGEMENT

				STRONG	WEAK	
				Increasing Engagement	Improving the Work Environment	
Median		]	MO	The average ratings for these statements are below the median driver rating, and they are at or above the median correlation to	The average ratings for these statements are below the median driver rating and fall below the median correlation to engagement.	
Driver Rating	3.17	U U		engagement. Improving ratings for these items	Although these items do not have strong relationships with engagement, improving them	
Correlation to Engagement	0.69	RATING		is likely to increase employee engagement.	will promote a positive work environment.	NAI
		DRIVER	HIGH	<u>Maintaining Engagement</u> The average ratings for these statements are at or above the median driver rating and are also at or above the median correlation to engagement. Celebrating these items will promote positive employee engagement.	Maintaining a Positive Work Environment The average ratings for these statements are at or above the median driver rating, and the items fall below the median correlation to engagement. Although these items do not have strong relationships with engagement, continuing the good work in these areas will help maintain a positive working environment.	

# **Opportunities to Increase Employee Engagement**

The average driver ratings for these statements are low (below 3.17), and the items have strong relationships/correlations (at or above 0.69) to engagement.

Survey Item	Driver Rating	Correlation to Engagement
My principal/direct supervisor recognizes employees for their high-quality work and accomplishments.	2.74	0.71
My direct supervisor regularly gives me constructive feedback to improve my performance.	2.82	0.79
The training I have received from my worksite has helped me perform my job more effectively.	2.87	0.76
District leaders promote a positive, district-wide work culture.	2.90	0.70
My direct supervisor is available when needed.	2.95	0.71
I can count on the support of my direct supervisor when addressing problems or issues.	3.03	0.72
My direct supervisor encourages collaboration within and across teams in my school or department.	3.03	0.69
My direct supervisor implements employee policies fairly in my school or department.	3.05	0.72
I feel appreciated for my work.	3.10	0.75
My direct supervisor identifies opportunities for my professional growth and improvement.	3.15	0.71
I have the opportunity to provide input for individualizing my own professional development opportunities.	3.15	0.69

# **Opportunities to Maintain Engagement**

The average driver ratings for these statements are high (above 3.17) and the items have strong relationships to engagement (at or above 0.69).

Survey Item	Driver Rating	Correlation to Engagement
Pinellas County Schools recognizes employees for their high-quality work and accomplishments.	3.18	0.74
I have the materials I need to do my job.	3.39	0.77
My direct supervisor encourages continued education and professional growth.	3.39	0.81
I can provide input on how the district accomplishes its mission.	3.46	0.73
The district is moving in a direction that reflects our mission and vision.	3.56	0.77
The district's mission and vision is clearly defined.	3.92	0.69
I support the district's mission and vision.	4.05	0.74
I am familiar with Pinellas County Schools' mission to prepare all students for college, career and life and vision of 100% student success.	4.15	0.70

### **Opportunities to Maintain a Positive Work Environment**

The average driver ratings for these statements are high (at or above 3.17), and the items have weak relationships to engagement (at or below 0.69).

Survey Item	Driver Rating	Correlation to Engagement
There are leadership opportunities for me in my school or department.	3.18	0.55
My direct supervisor clearly communicates their expectations of my job performance.	3.21	0.66
The training I have received from the district has helped me perform my job more effectively.	3.41	0.69
The district's professional development supports district initiatives.	3.49	0.61
I work in an atmosphere where there is mutual respect among staff.	3.51	0.39
Collaboration is encouraged within and across teams in my school or department.	3.51	0.60
The district encourages continued education and professional growth.	3.72	0.69
I am familiar with the Core Values of Pinellas County Schools.	3.85	0.66
My colleagues help create a positive work environment.	3.90	0.33
I know how I can fulfill Pinellas County Schools' mission and vision.	3.95	0.60
My colleagues support me.	4.13	0.47

### **Opportunities to Improve the Work Environment**

The average driver ratings for these statements are low (below 3.17) and the items have weak relationships to engagement (below 0.69).

Survey Item	Driver Rating	Correlation to Engagement
District leaders understand the professional needs of district and school employees.	2.74	0.68
District leaders clearly explain the reasons behind decisions on key issues.	2.77	0.61
My direct supervisor promotes a positive work culture.	2.80	0.56
The actions of my direct supervisor are consistent with their words.	2.95	0.65
District leaders' actions are consistent with their words.	2.97	0.64
I trust my direct supervisor to make good decisions on things that impact their school community/department.	2.97	0.66
District leaders encourage employees to share ideas to improve performance.	3.00	0.62
My direct supervisor effectively communicates about important issues that affect me.	3.10	0.66



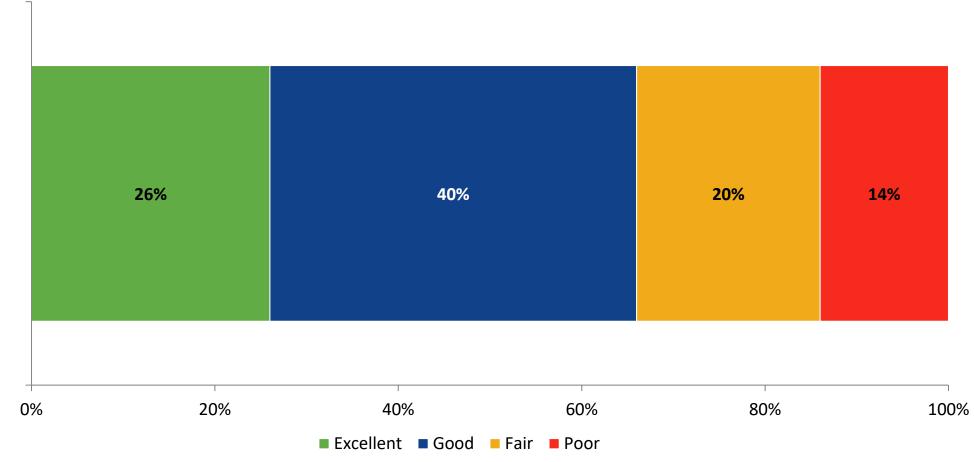
# **Questions for Campus-based Staff Members**





### **Overall Quality**

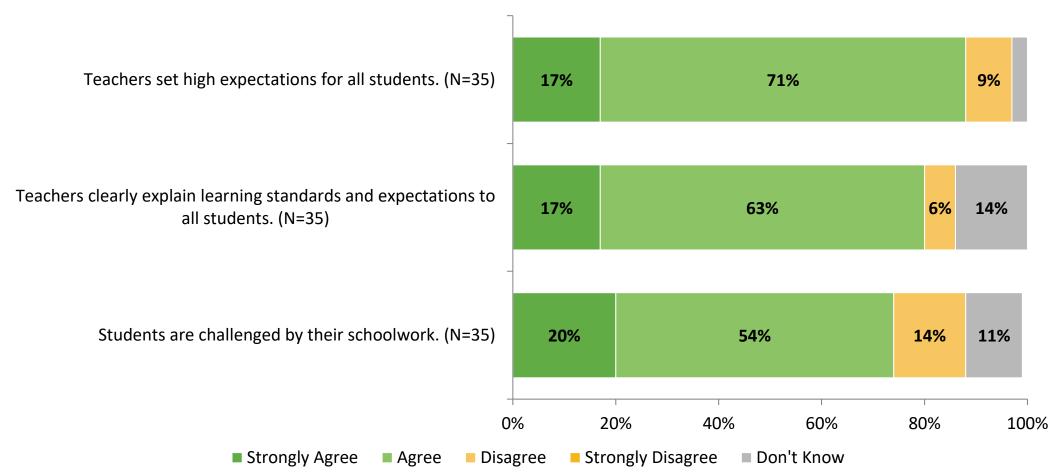
How would you rate the overall quality of the education at your school? (N=35)



K12 Insight 🔾

## **Academic Support**

How strongly do you agree or disagree with the following statements?



K12 Insight 🔾

# **Academic Support (Continued)**

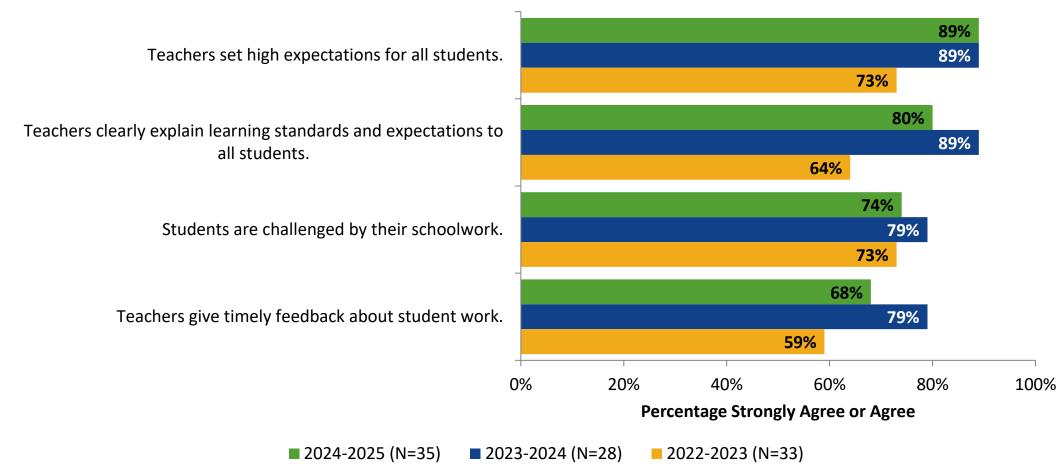
How strongly do you agree or disagree with the following statements?

Teachers give timely feedback about student work. (N=34)	15%	53%	12%	18%
Teachers give helpful feedback about student work. (N=35)	17%	57%		14% 11%
- Teachers successfully show students how lessons relate to life outside of school. (N=35)	17%	46%	14%	20%
This school offers a variety of academic courses. (N=35)	29%	6 49%		17%
	% sagree <b>=</b> \$	20% 40% 60% Strongly Disagree ■ Don't Knor		30% 100%

K12 Insight 🔵

## **Academic Support: Comparison Over Time**

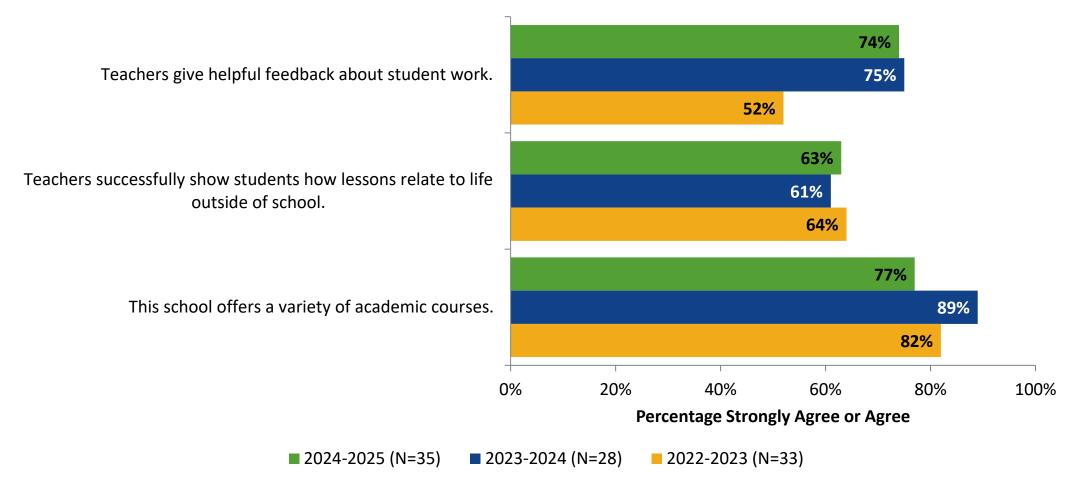
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

# Academic Support: Comparison Over Time (Continued)

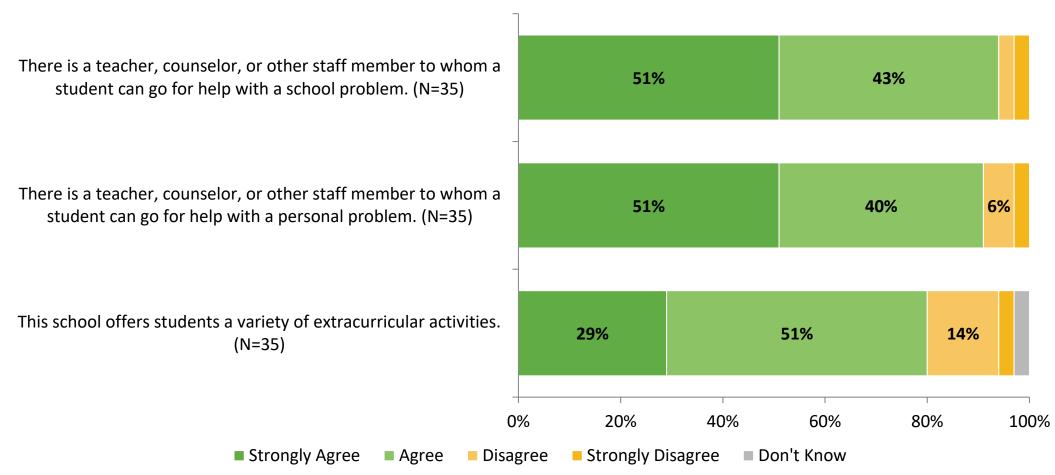
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

### **Student Support**

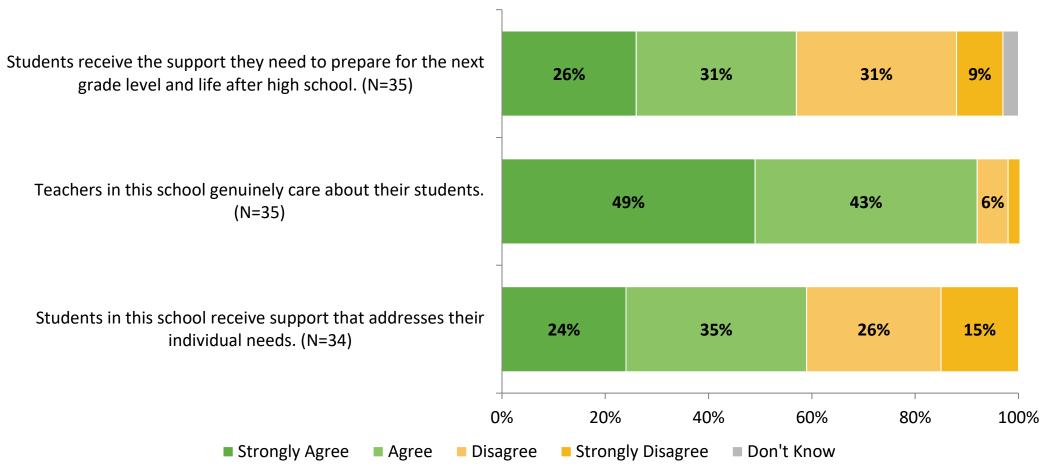
How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

### **Student Support (Continued)**

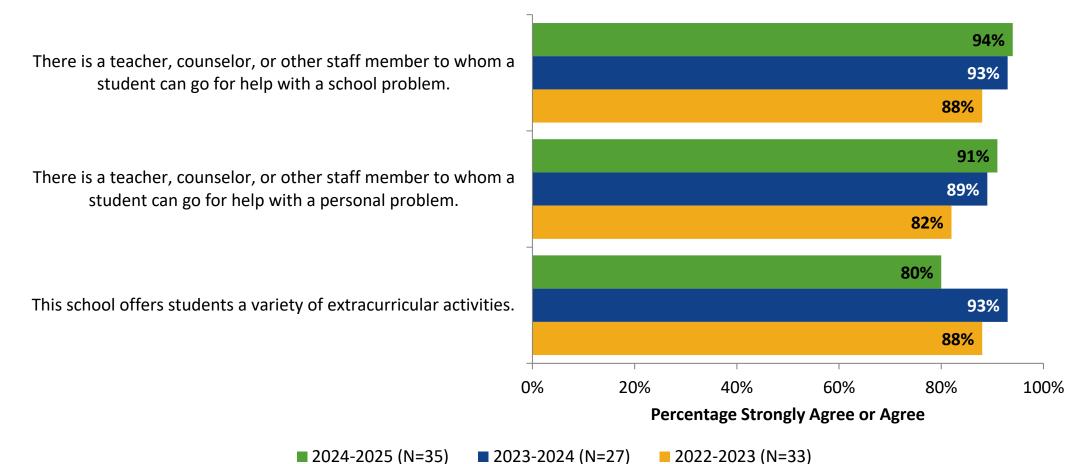
How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

### **Student Support: Comparison Over Time**

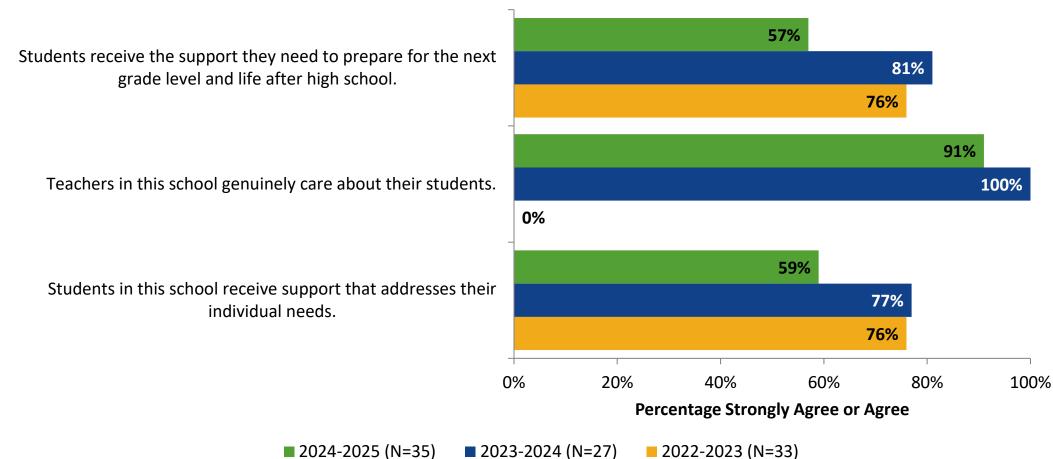
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know Note: 0% indicates question was not asked that year

### **Student Support: Comparison Over Time (Continued)**

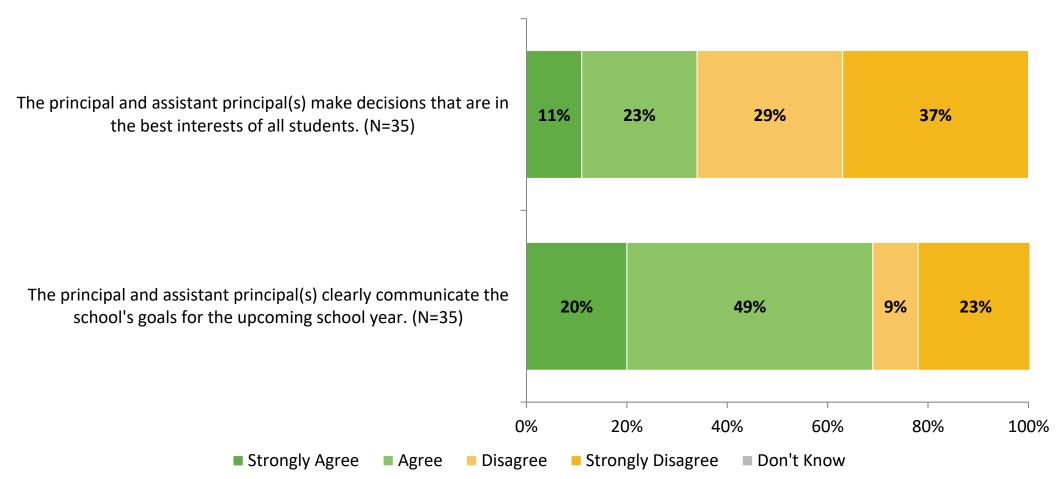
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know Note: 0% indicates question was not asked that year

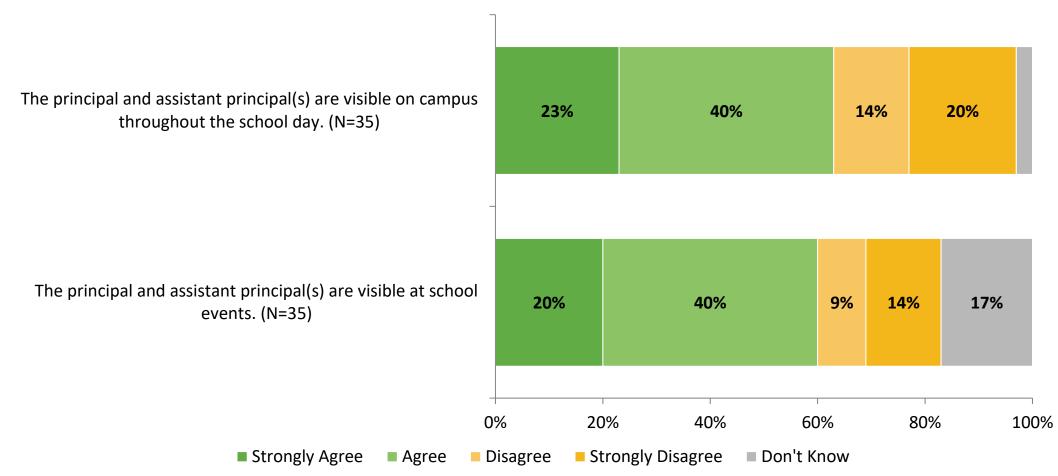
### **School Leadership**

How strongly do you agree or disagree with the following statements?



# **School Leadership (Continued)**

How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

### **School Leadership: Comparison Over Time**

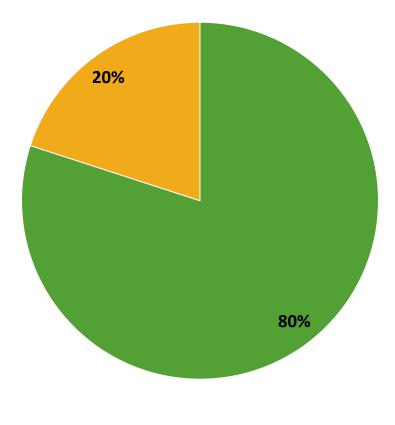
How strongly do you agree or disagree with the following statements?

34% The principal and assistant principal(s) make decisions that are in 82% the best interests of all students. 85% 69% The principal and assistant principal(s) clearly communicate the 89% school's goals for the upcoming school year. 88% 63% The principal and assistant principal(s) are visible on campus 93% throughout the school day. 97% 60% The principal and assistant principal(s) are visible at school 86% events. 91% 0% 20% 40% 60% 80% 100% Percentage Strongly Agree or Agree 2024-2025 (N=35) 2023-2024 (N=28) 2022-2023 (N=33)

Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

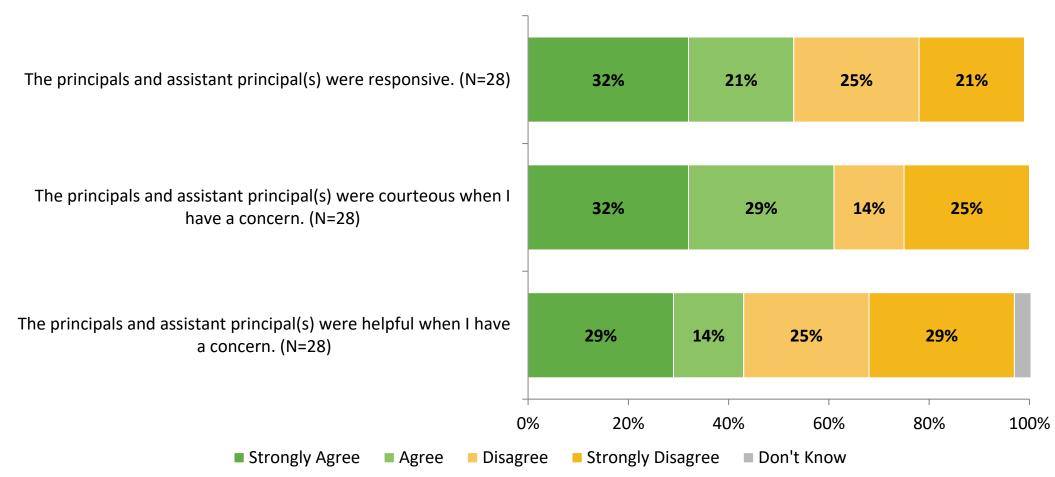
### **Communications With School Leadership**

This past school year, have you reached out to the principal and/or assistant principal(s) with a need or concern? (N=35)



### **Perceptions of Communication With School Leadership**

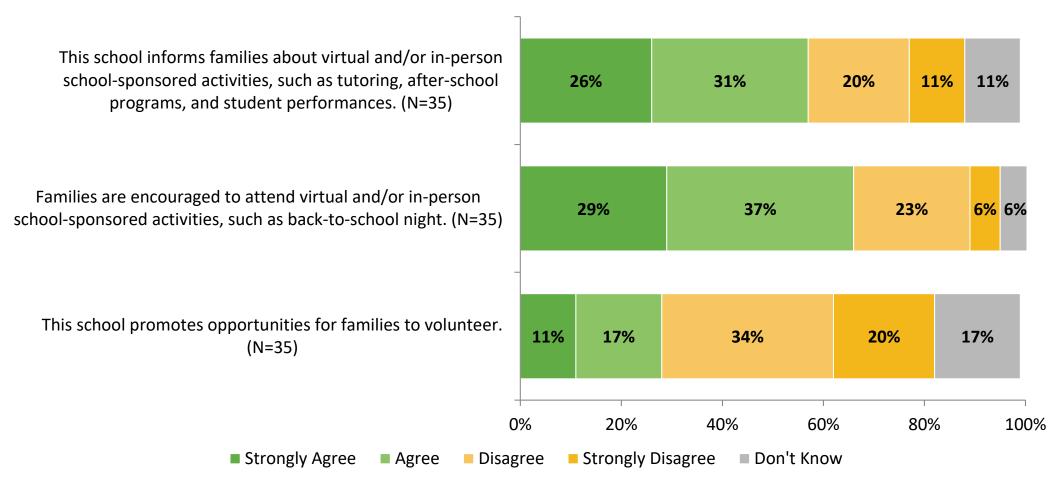
How strongly do you agree or disagree with the following statements?



K12 Insight 🔵

### **Family Involvement**

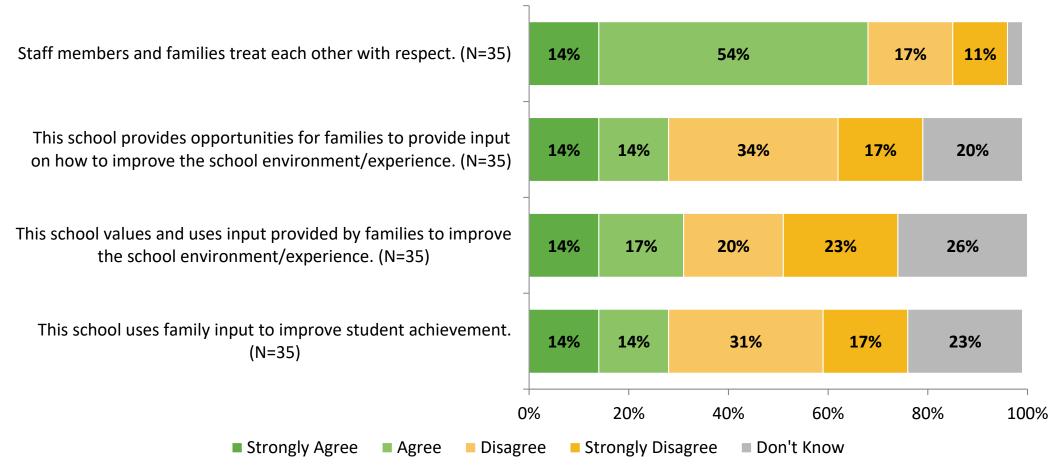
How strongly do you agree or disagree with the following statements?



K12 Insight 🜔

# **Family Involvement (Continued)**

How strongly do you agree or disagree with the following statements?



K12 Insight 🜔

### **Family Involvement: Comparison Over Time**

How strongly do you agree or disagree with the following statements?

57% This school informs families about virtual and/or in-person school-sponsored activities, such as tutoring, after-school 93% programs, and student performances. 84% 66% Families are encouraged to attend virtual and/or in-person 89% school-sponsored activities, such as back-to-school night. 88% 29% This school promotes opportunities for families to volunteer. 57% 64% 69% Staff members and families treat each other with respect. 89% 88% 0% 20% 40% 60% 80% 100% Percentage Strongly Agree or Agree 2024-2025 (N=35) 2023-2024 (N=28) 2022-2023 (N=33)

Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

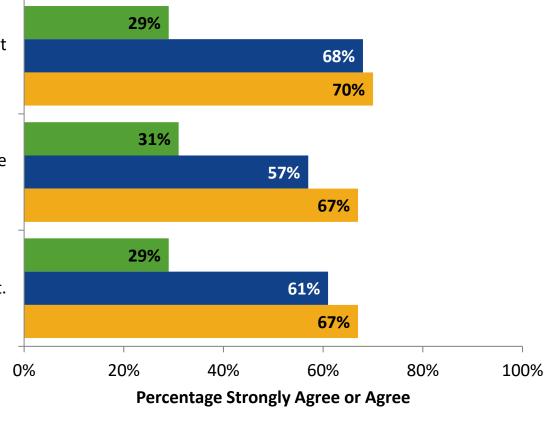
### Family Involvement: Comparison Over Time (Continued)

How strongly do you agree or disagree with the following statements?

This school provides opportunities for families to provide input on how to improve the school environment/experience.

This school values and uses input provided by families to improve the school environment/experience.

This school uses family input to improve student achievement.



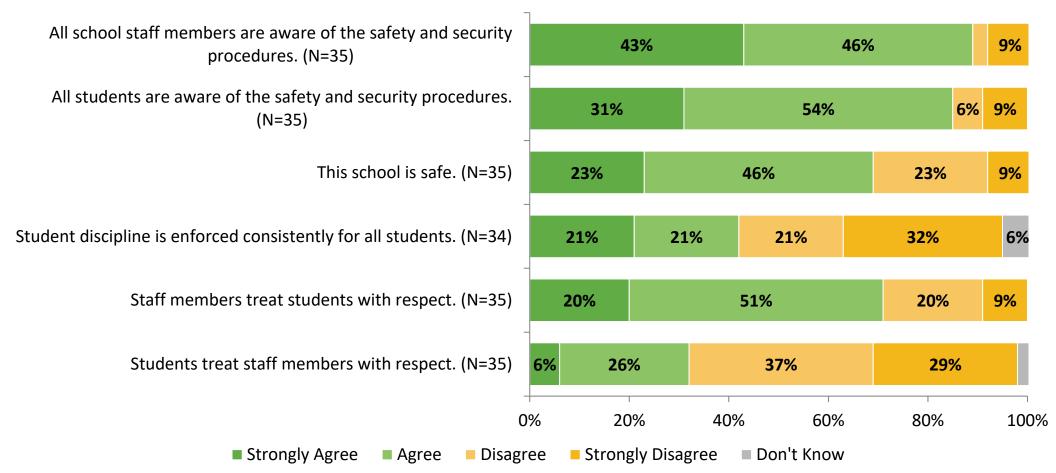
2022-2023 (N=33)

■ 2024-2025 (N=35) ■ 2023-2024 (N=28)

Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

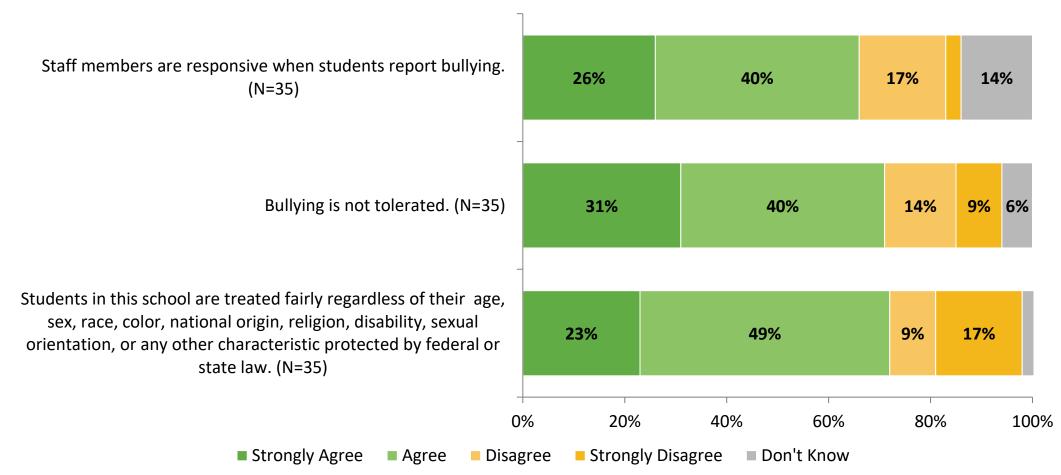
### **Safety and Behavior**

How strongly do you agree or disagree with the following statements?



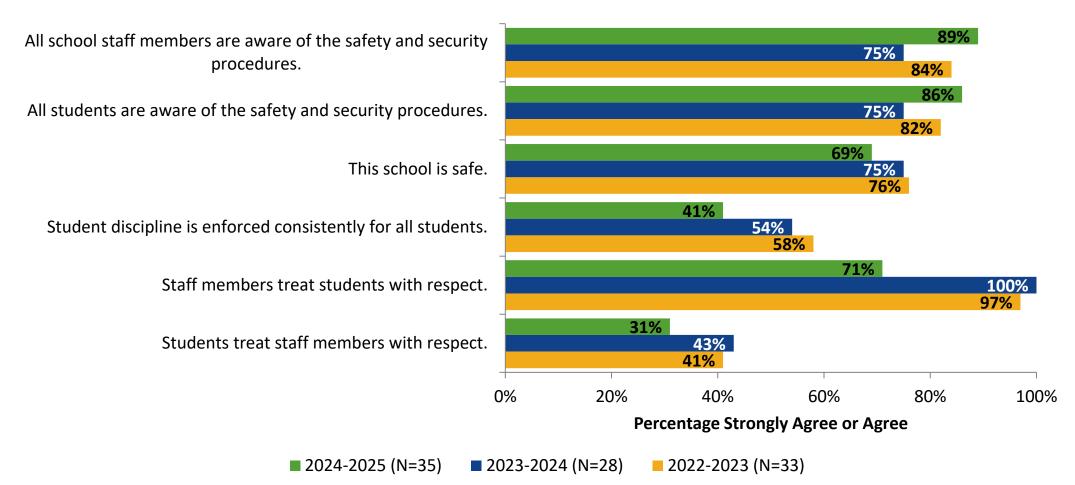
# Safety and Behavior (Continued)

How strongly do you agree or disagree with the following statements?



### **Safety and Behavior: Comparison Over Time**

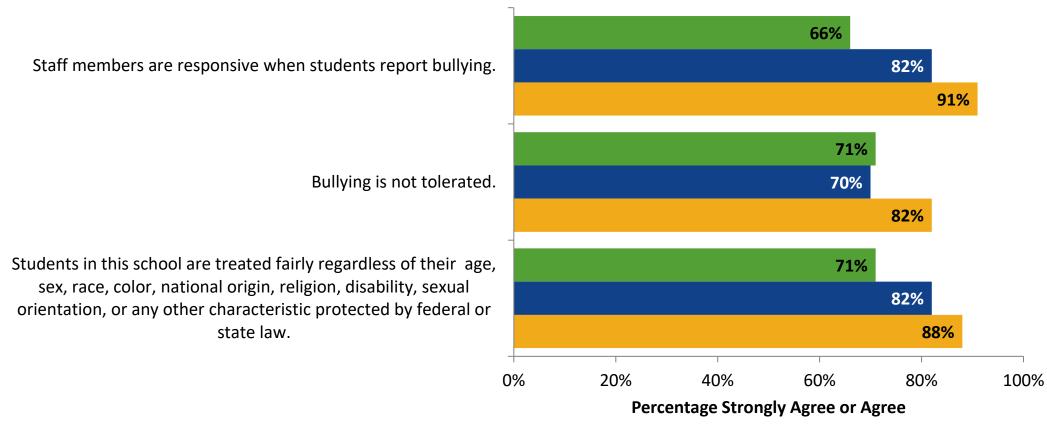
How strongly do you agree or disagree with the following statements?



K12 Insight 🔾

### Safety and Behavior: Comparison Over Time (Continued)

How strongly do you agree or disagree with the following statements?



■ 2024-2025 (N=35) ■ 2023-2024 (N=28) ■ 2022-2023 (N=33)

#### **Highest Ranking Indicators**

Survey Item	Percentage Strongly Agree or Agree (%)	Dimension
I am engaged in my work.	95%	Overall Engagement
There is a teacher, counselor, or other staff member to whom a student can go for help with a school problem.	94%	Student Support
There is a teacher, counselor, or other staff member to whom a student can go for help with a personal problem.	91%	Student Support
Teachers in this school genuinely care about their students.	91%	Student Support
My work is interesting.	90%	Overall Engagement

#### **Lowest Ranking Indicators**

Survey Item	Percentage Strongly Disagree or Disagree (%)	Dimension
The principal and assistant principal(s) make decisions that are in the best interests of all students.	66%	School Leadership
Students treat staff members with respect.	66%	Safety and Behavior
My principal/direct supervisor recognizes employees for their high- quality work and accomplishments.	54%	Feedback and Recognition
This school promotes opportunities for families to volunteer.	54%	Family Involvement
Student discipline is enforced consistently for all students.	53%	Safety and Behavior



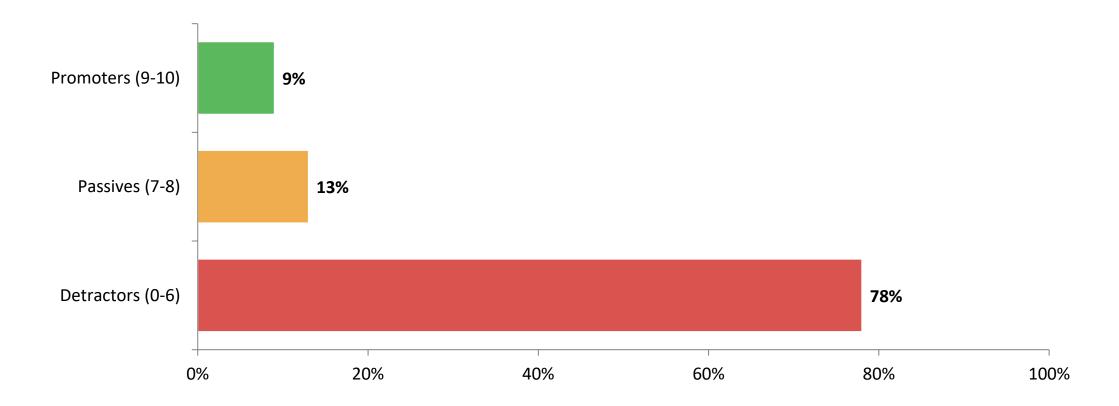
# **Net Promoter Score**





#### **School Net Promoter Score**

How likely is it that you would recommend your school to a family member or friend? (N=32)



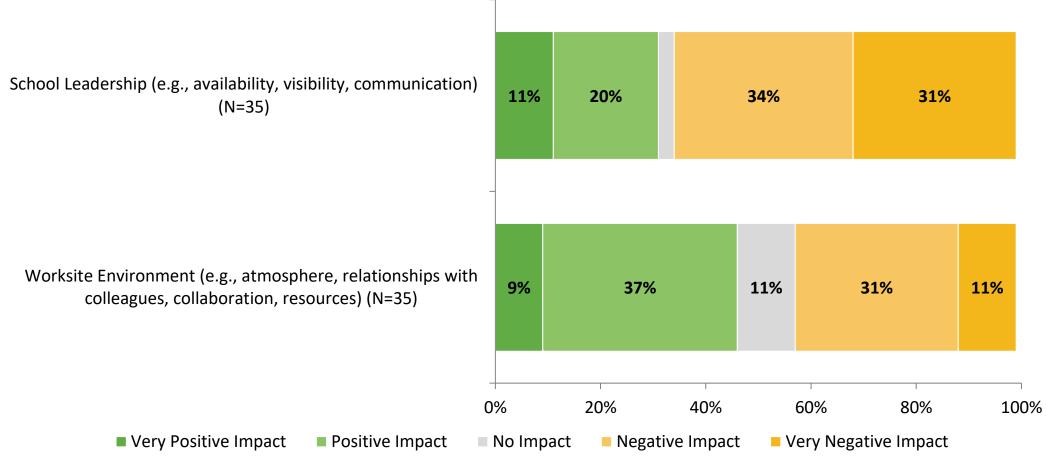
Note: The Net Promoter Score (NPS) serves as a proxy for public confidence in the district and can potentially be connected to district growth. It is calculated by subtracting the percentage of detractors from promoters which gives a value between -100 to 100. A positive score means there are more people promoting the district than detracting from it. Passives represent individuals who do not have an unequivocal opinion about their school or district. The Net Promoter Score has been rounded to a whole number.

65

K12 Insight

### **Factors Driving School NPS**

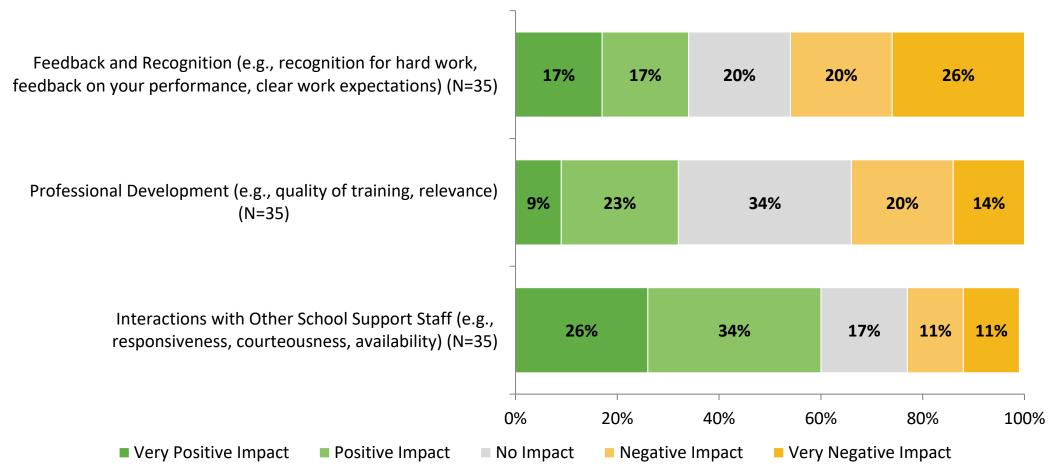
How do the following areas impact your rating of your school?



K12 Insight 🔵

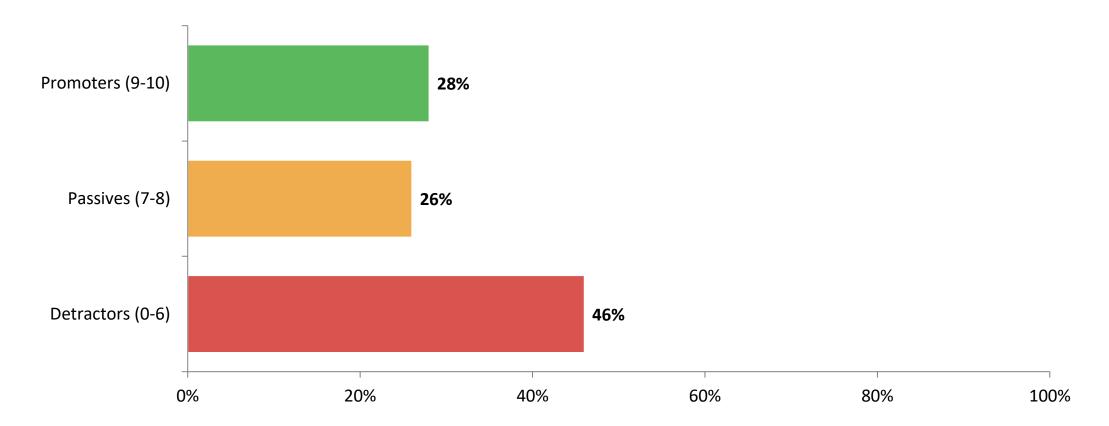
## **Factors Driving School NPS (Continued)**

How do the following areas impact your rating of your school?



#### **District Net Promoter Score**

How likely is it that you would recommend Pinellas County Schools to a family member or friend? (N=39)

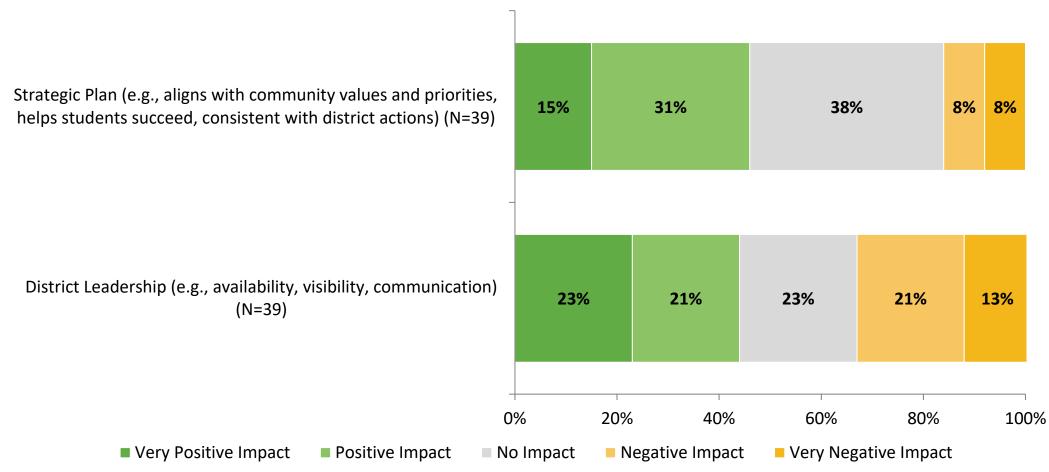


Note: The Net Promoter Score (NPS) serves as a proxy for public confidence in the district and can potentially be connected to district growth. It is calculated by subtracting the percentage of detractors from promoters which gives a value between -100 to 100. A positive score means there are more people promoting the district than detracting from it. Passives represent individuals who do not have an unequivocal opinion about their school or district. The Net Promoter Score has been rounded to a whole number.

K12 Insight 🔵

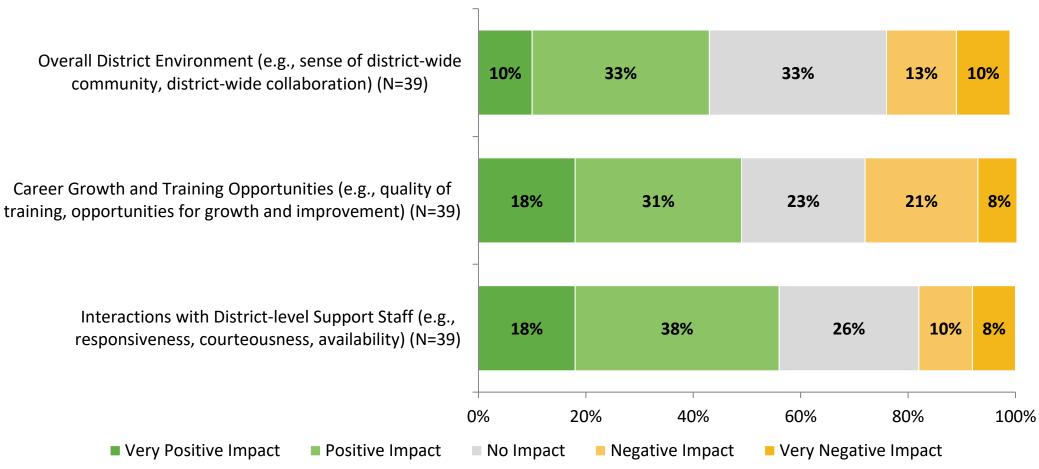
### **Factors Driving District NPS**

How do the following areas impact your rating of Pinellas County Schools?



### **Factors Driving District NPS (Continued)**

How do the following areas impact your rating of Pinellas County Schools?



K12 Insight 🜔



703.542.9601 | www.k12insight.com

